

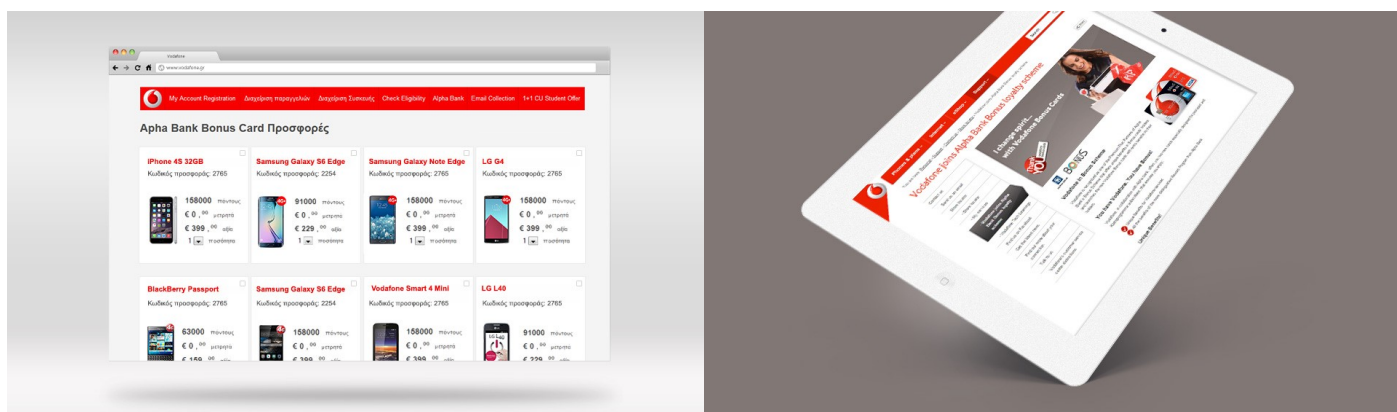
MOTIVIAN



Alpha Bonus Rewards

You have Vodafone. You have Bonus!

July 2013



Vodafone joins Alpha Bank Bonus loyalty scheme!

Vodafone, in collaboration with Alpha bank, offers you two new cards especially designed for post-paid and Kartoprogramma subscribers, that ensures you enjoy:

- Unique benefits for Vodafone services
- All the benefits of the more distinguished Reward Program from Alpha Bank

Vodafone is recognized as one of the Premium Plus Partners of Alpha Bank's Bonus Scheme that offers unique benefits in Bonus cards' holders that can earn points on every transaction and redeem their points on purchases.

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