

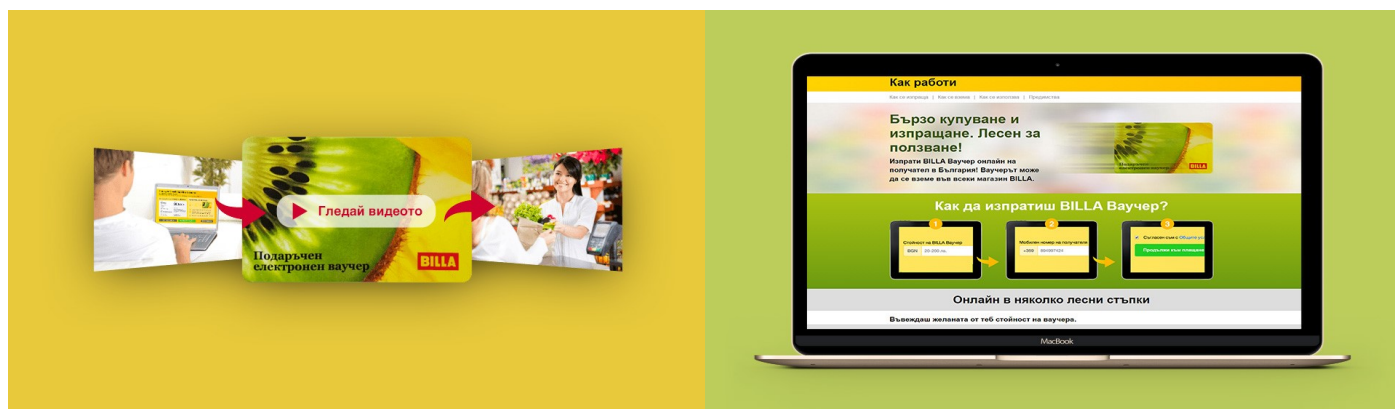
MOTIVIAN

BILLA Ваучер

BSmS

Customers abroad can send money to Bulgarian citizens without additional fees

March 2013

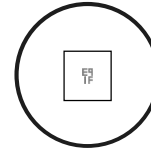
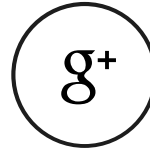


Cashwave & Billa launched this online service to provide customers with safe and easy alternative of sending money. The customers abroad can send money to their relatives in Bulgaria without additional fees and here the recipients can spend this money in 86 Billa Chain Stores. Motivian provided to Cashwave bSMS connectivity for the service.

The system works when the user enters the value of the voucher, the sender and the recipient. Data for the voucher is send to both of the parties. The recipient can take the voucher from BILLA and to shop there easily. CASHWAVE started the same survice in retailers like Penny market, Zora and Grabo.

Benefits:

- No fees
- Strong security
- Huge assortment



NAVIGATE

Home

Solutions

Services

Cases

About Us

Contact

ATHENS

9-11 Ethn. Antistaseos
str.,

15232 Chalandri,
Athens

Tel: +30 213 0186800

Fax: +30 213 0186888

Email: info@Motivian.com

MILANO

12, Via Appiani,
20121 Milan, Italy

Tel: +39 0287368375

Fax: +390287368375

Email: info@Motivian.com

SOFIA

81A, Bulgaria Blvd.,
City General Business

Center,
1st Building, 4th floor

1404, Sofia, Bulgaria,

Tel: +3 592 933 5500

Fax: +3 592 933 5502

Email: info@vci.bg

LARNACA

48 Inomenon Ethnon

Guricon House

6042 Larnaca, Cyprus

Tel: +357 24 821200

Fax: +357 24 821201

Email: info@Motivian.com