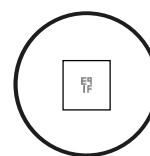
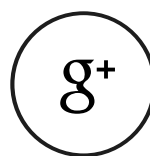
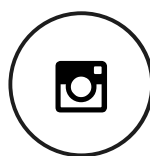




- Pairs created metadata with multimedia content enabling interactivity through clickable video and access to relevant educational and recreational content
- Delivers a multi-screen toolkit enabling automatic porting to different target platforms such as regular web pages, mobile pages, mobile apps and TV applications
- Exploit Relevance feedback, personalization and social recommendation mechanisms allowing advertising & marketing brokers to automatically ingest relevant ads and marketing data via coupling user preferences with the details of the playing multimedia content

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